



## **What is FranPAC?**

FranPAC is the political action committee for the International Franchise Association. FranPAC supports pro-franchise, pro-business candidates for political office who promote and enhance franchising.

## **Why does IFA need FranPAC?**

Federal law prohibits corporate contributions to candidates for the U.S. House and U.S. Senate (state laws vary). IFA may not use membership dues or other IFA revenue to help support quality candidates. Your personal contribution to FranPAC creates IFA's only opportunity to provide financial support to pro-franchise, pro-business political candidates.

## **Why should I support FranPAC?**

If you're in business, you're in politics. If we do not have the funds to elect pro-business, pro-franchising candidates to Congress our fate will be in the hands of big labor, trial attorneys, and other special interest groups who do not share our views when it comes to legislation and regulation.

## **How are contributions to candidates decided?**

FranPAC disbursements are decided through recommendations from IFA members, a candidate questionnaire and a congressional voting scorecard. IFA and FranPAC support candidates who embrace a free-enterprise, free-market economy; a common-sense, limited approach to government regulation of small businesses; and a commitment to franchising and the small-business community. FranPAC is governed by an internal board comprised of members of the IFA Board of Directors, members of our Legislative Action Group and IFA staff.

## **Who may contribute to FranPAC?**

Only 'prior approved' IFA members can contribute to FranPAC.

## **How much should I give to FranPAC?**

If your business is important to you, your family, your employees, and your community, you should contribute as much as possible to FranPAC. Contributions cannot exceed \$5,000 annually per individual. There are four suggested contribution levels on the contribution form: the Cabinet Club, the Congress Club, the Chairman's Club and the 365 Club.

## **How much of my contribution actually goes to federal candidates?**

100% every dollar raised through FranPAC is used to support pro-franchise, pro-business campaigns of candidates for federal office.

## **Why can't I simply send a check directly to the candidates I want to support?**

You are free to participate directly in the political process, and we encourage you to do so. However, combining your contribution with those from other members of our industry through FranPAC increases the impact of your individual donation. Just as important, it sends a strong, clear message about what matters to members of the franchising community. Elected officials are frequently asked to make decisions between competing business interests. We must be prepared to support legislators who understand and advocate our positions.

## **Why must we continue to grow FranPAC?**

FranPAC has grown steadily over the past several years, and that's a strong testament to the commitment of our members to strengthen our industry and promote our interests in the halls of government. However, we are competing against the large, long-established, and well-funded PACs of labor unions, trial lawyers, and many corporations, most of which have very different perspectives on the issues that are important to franchising.

In addition just as the PAC has grown, so has the cost of running a campaign. During the past election cycle candidates for federal office spent anywhere from \$500,000 to \$50 million. Unless they are independently wealthy, most quality candidates cannot afford to compete in the election process without support from individuals and from PACs like FranPAC.

We must continue to grow FranPAC in order to maintain a competitive edge and ensure that our collective voice is heard clearly.

## **How can I contribute to FranPAC?**

Contributions to FranPAC are voluntary and you have a right to refuse to contribute without reprisal. Federal law requires us to use our best efforts to collect and report to the federal government the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 per calendar year. PAC funds will be used for political purposes.

Individuals may contribute up to \$5,000 per year to a political action committee. You may contribute by personal check or credit card. Contributions are not deductible for federal income tax purposes.

If you would like further information about FranPAC or would like to contribute please contact Gabby Reed at 202.662.0798 or [greed@franchise.org](mailto:greed@franchise.org)