

# International Franchise Association

## SUPPLIER MEMBER EVENTS CALENDAR

### **APRIL**

**28**

Seminar  
*Cyber Security Threats in Times of Economic Chaos  
Risks and Responses for Non-Technical Franchise  
Executives and Attorneys*  
10:00 am - 11:15 am  
Presented by: Franchise Valuations, Ltd., New York, NY  
Contact: Bruce Schaeffer  
Email: [Bruce@FranchiseValuations.com](mailto:Bruce@FranchiseValuations.com)

**29**

Seminar  
*Best Practices in Managing Your Franchise Performance:  
Turning Data into Information*  
Presented by Jerry Bell and Russ Gagnon  
2:00 pm  
Presented by: ZeeWise, Atlanta, GA  
Contact: Russ Gagnon  
Tel. (678) 252-6845  
Email: [rgagnon@zeewise.com](mailto:rgagnon@zeewise.com)

### **MAY**

**2 & 3**

*The Franchise and Business Opportunities Expo*  
11:00 am - 4:00 pm  
Portland Expo Center, Portland, OR  
Contact: National Event Management  
Tel. (800) 891-4859  
Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

**5**

Seminar  
*Cyber Security Threats in Times of Economic Chaos  
Risks and Responses for Non-Technical Franchise  
Executives and Attorneys*  
April 23, 2009  
10:00 am - 11:15 am  
Presented by: Franchise Valuations, Ltd., New York, NY  
Contact: Bruce Schaeffer  
Email: [Bruce@FranchiseValuations.com](mailto:Bruce@FranchiseValuations.com)

**6**

Wednesday Wise Webinar  
*Real Estate: Taking Advantage of Opportunities  
in Today's Economy*  
Presented by the IFA Supplier Forum  
Contact: Paul Rocchio  
Tel. (202) 628-8000  
Email: [procchio@franchise.org](mailto:procchio@franchise.org)

**12**

Live Webinar  
*Funding Options for your Franchise Purchase*  
7:00 pm  
Presented by: FranNet  
Contact: Todd Bingham  
Email: [tbingham@frannet.com](mailto:tbingham@frannet.com)

Spring 2009 Franchise Business Network (FBN) Portland  
*Networking Reception: Franchise Financing in a  
Changing Economic Landscape*  
4:30 pm - 6:00 pm  
Presented by: Dorsey and Whitney, LLP  
Davis Street Tavern, Portland, OR  
Contact: Lauren Feeney  
Tel. (206) 903-2391  
Email: [feeney.lauren@dorsey.com](mailto:feeney.lauren@dorsey.com)  
Website: <http://www.dorsey.com/fbnportland>

**14**

Seminar  
*Cyber Security Threats in Times of Economic Chaos  
Risks and Responses for Non-Technical Franchise  
Executives and Attorneys*  
April 23, 2009  
10:00 am - 11:15 am  
Presented by: Franchise Valuations, Ltd., New York, NY  
Contact: Bruce Schaeffer  
Email: [Bruce@FranchiseValuations.com](mailto:Bruce@FranchiseValuations.com)

Spring 2009 Franchise Business Network (FBN) Portland  
*Networking Reception: Franchise Financing in a  
Changing Economic Landscape*  
11:45 am - 1:15 pm  
Presented by: Dorsey and Whitney, LLP-Seattle, WA  
Contact: Lauren Feeney  
Tel. (206) 903-2391  
Email: [feeney.lauren@dorsey.com](mailto:feeney.lauren@dorsey.com)  
Website: <http://www.dorsey.com/fbnseattle>

**16 & 17**

*The Franchise & Business Opportunities Expo*  
11:00 am - 4:00 pm  
Dallas Market Center, Dallas, TX  
Presented by: National Event Management  
Contact: National Event Management  
Tel. (800) 891-4859  
Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

## **MAY**

**21**

*Cyber Security Threats in Times of Economic Chaos  
Risks and Responses for Non-Technical Franchise  
Executives and Attorneys*

April 23, 2009

10:00 am - 11:15 am

Presented by: Franchise Valuations, Ltd., New York, NY

Contact: Bruce Schaeffer

Email: [Bruce@FranchiseValuations.com](mailto:Bruce@FranchiseValuations.com)

Spring 2009 Franchise Business Network (FBN) Portland  
*Networking Reception: Franchise Financing in a  
Changing Economic Landscape*

11:45 am - 1:15 pm

Presented by: Dorsey and Whitney, LLP-Palo Alto, CA

Contact: Lauren Feeney

Tel. (206) 903-2391

Email: [feeney.lauren@dorsey.com](mailto:feeney.lauren@dorsey.com)

Website: <http://www.dorsey.com/paloalto>

**28**

Webinar

*Va-Zing-New Web-Based Software Helps Increase  
Profits in a Tough Economy*

2:00 pm -3:00 pm

Presented by: Insight Direct

Contact: Jen Doyle

Email: [jdoyle@insightdirect.com](mailto:jdoyle@insightdirect.com)

Register:

<https://www1.gotomeeting.com/register/976012272>

**30 & 31**

*The Franchise and Business Opportunities Expo*

11:00 am - 4:00 pm

Broward County Convention Center, Fort Lauderdale, FL

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

## **JUNE**

**2**

Live Webinar

*Funding Options for your Franchise Purchase*

1:00 pm

Presented by: FranNet

Contact: Todd Bingham

Email: [tbingham@frannet.com](mailto:tbingham@frannet.com)

**3**

Wednesday Wise Webinar

*Layoffs – How to Conduct Without Incurring Legal  
Liabilities*

Presented by: IFA Supplier Forum

Contact: Paul Rocchio

Tel. (202) 628-8000

Email: [procchio@franchise.org](mailto:procchio@franchise.org)

**8 & 9**

*Franchise Relations Boot Camp: Defy the Downturn*

8:30 am - 5:00 pm

Denver University, Denver, CO

Presented by: Franchise Relationship Institute

Contact: Greg Nathan

Tel. (720) 304-3710

Register: [franchisereationships.com](http://franchisereationships.com)

## **JULY**

**1**

Wednesday Wise Webinar

*Advertising – Importance of Maintaining a Presence in a  
Recession & How to Get the Most for Your Money*

Presented by: IFA Supplier Forum

Contact: Paul Rocchio

Tel. (202) 628-8000

Email: [procchio@franchise.org](mailto:procchio@franchise.org)

**14**

Live Webinar

*Funding Options for your Franchise Purchase*

1:00 pm

Presented by: FranNet

Contact: Todd Bingham

Email: [tbingham@frannet.com](mailto:tbingham@frannet.com)

## **AUGUST**

**12**

Live Webinar

*Funding Options for your Franchise Purchase*

7:00 pm

Presented by: FranNet

Contact: Todd Bingham

Email: [tbingham@frannet.com](mailto:tbingham@frannet.com)

## **SEPTEMBER**

**2**

Wednesday Wise Webinar

*Topic to be announced*

Presented by: IFA Supplier Forum

Contact: Paul Rocchio

Tel. (202) 628-8000

Email: [procchio@franchise.org](mailto:procchio@franchise.org)

**9**

Franchise Seminar

*Current Issues for Franchisors*

8:30 am - 5:00 pm

Presented by: Field Fisher Waterhouse LLP-London

Contact: Louise Wong

Tel. +44 (0)207 861 4118

Email: [seminars@ffw.com](mailto:seminars@ffw.com)

## **SEPTEMBER**

**12 & 13**

*The Franchise and Business Opportunities Expo*

11:00 am - 4:00 pm

Tampa Fairgrounds, Tampa, FL

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

**19 & 20**

*The Franchise and Business Opportunities Expo*

11:00 am - 4:00 pm

Phoenix Convention Center, Phoenix, AZ

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

## **OCTOBER**

**8**

Franchise Seminar

*Franchising in International Markets*

10:30 am - 5:00 pm

Presented by: Field Fisher Waterhouse LLP-London

Contact: Louise Wong

Tel. +44 (0)20 7861 4118

Email: [seminars@ffw.com](mailto:seminars@ffw.com)

**17 & 18**

*The Franchise and Business Opportunities Expo*

11:00 am - 4:00 pm

Henry B. Gonzales Convention Center, San Antonio, TX

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

**20**

Franchise Seminar

*How to Franchise your Business*

10:30 am - 5:00 pm

Presented by: Field Fisher Waterhouse LLP-London

Contact: Louise Wong

Tel. +44 (0)20 7861 4118

Email: [seminars@ffw.com](mailto:seminars@ffw.com)

**24 & 25**

*The Franchise and Business Opportunities Expo*

11:00 am - 4:00 pm

South Point, Las Vegas, NV

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

## **NOVEMBER**

**7 & 8**

*The Midwest Franchise Expo*

11:00 am - 4:00 pm

Schaumburg Convention Center, Chicago, IL

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

**14 & 15**

*The Franchise and Business Opportunities Show*

11:00 am - 4:00 pm

Rock Financial Showplace-NOVI, Detroit, MI

Presented by: National Event Management

Contact: National Event Management

Tel. (800) 891-4859

Website: [www.usfranchiseexpress.com](http://www.usfranchiseexpress.com)

## **ONGOING EVENTS**

Telephone Consultations

*Effective Employee Communication*

*Valuation and Financing Considerations*

*Target Purchaser/Franchisee Considerations*

By Appointment Only

Presented by: Praetorian Group

Contact: Manny Armesto

Tel. (888) 358-3325x 223

Email: [mannya@praetoriangroup.net](mailto:mannya@praetoriangroup.net)

Webinar

*Five Marketing Tips: Franchises Benefit From Integrated*

*Promotions and Mail Campaigns*

By Appointment Only

Presented by: Precision Mailers

Contact: Mark Mauser

Email: [mark@precisionmailers.com](mailto:mark@precisionmailers.com)

Webinar

*Back Office Solutions: Ways to Increase Profitability*

*And Reduce Back Office Costs*

By Appointment Only

Presented by: ProfitKeepers

Contact: Brenda Nielsen

Tel. (866) 301-8050

Email: [brenda.nielsen@profitkeeper.com](mailto:brenda.nielsen@profitkeeper.com)