

**Women's Franchise Committee
Annual Leadership Conference
Friday, February 5, 2010
San Antonio Convention Center ** San Antonio, Texas**

Schedule of Events

“REBOUNDED STRONG IN 2010 – BEST PRACTICES FROM TODAY’S INNOVATORS”

2009 posed a unique set of challenges and we all reacted differently: changes in staff, technology, vision, communication and more. Join IFA's best innovators for a frank discussion of how they faced the hard challenges, made the tough decisions, achieved the greatest long-term impact and prepared to move forward in a new decade. Learn when and how to reinvent, redesign and restructure. Take home proven ideas that can help propel your business into a strong 2010.

12:00 n – 1:15 pm
Opening Luncheon w/ Crystal Compass

1:15 pm – 1:30 pm
Break

1:30 pm – 2:30 pm
Keynote Address
Speaker: Jane Abell, President & COO, Donato's Pizzeria

2:30 pm – 2:45 pm
Break

2:45 pm – 3:45 pm
Panel Discussion
Moderator: Kerry Olson, Vice President – Legal, International Dairy Queen
Speakers: Tom Wood, President & CEO, Floor Coverings International
Linda Shunk, CFE, Vice President, Retail & Franchise, Oreck Franchise Services
Mary Rogers, CFE, CEO, Abrakadoodle
Tariq Farid, CEO, Edible Arrangements

3:45 pm – 4:30 pm Roundtables

4:30 pm – 4:40 pm Closing Remarks

4:45 pm – 5:30 pm Reception