



Franchising[®]
Building local businesses,
one **opportunity** at a time.

EXHIBITOR INFORMATION

Thank you for your interest in exhibiting at the IFA's 2012 Annual Convention being hosted at the Marriott World Center in Orlando, February 11-14. Exhibiting offers a one-stop shopping experience for the latest and greatest in services and products available to the franchising community.

Exhibit booth spaces are now available on a **first come, first served** basis. Please note that our booth spaces are 10X10.

Once space has been reserved the following will be due:

- Exhibit Booth Reservation Agreement returned within 30 days, along with a 50% deposit.
- A formal contract will need to be signed and returned, along with payment in full, by November 18.

To receive an Exhibit Booth Reservation Agreement and an updated floor plan please contact Lynette Darby at ldarby@franchise.org or 202/662-0782.

I look forward to having your company exhibit with us in 2012!

See you in Orlando!