



## IFA's 50th Annual Franchise Convention

February 5-8, 2010 \*\* San Antonio Convention Center & Marriott RiverCenter Hotel \*\* San Antonio, TX

### ***SPONSORSHIP OPPORTUNITIES***

IFA's best attended annual event with hundreds of CEOs, Presidents, EVPs & Franchise Development executives. Sponsorship provides you an opportunity to promote your product/service to your target audience.

	<u>Full Sponsor</u>	<u>Co-Sponsors</u>
IFA Executive Committee Dinner (Wednesday)	\$10,000	2 @ \$5,000
Board of Directors' Dinner (Thursday)	\$20,000	2 @ \$10,000
Board of Directors' Luncheon (Friday)	\$7,500	
Board of Directors' Amenities	\$10,000	
50 <sup>th</sup> Anniversary Commemorative Gift	\$30,000	
New Member & First Timer Reception (Friday)	\$25,000	2 @ \$12,500
Taste of Franchising Cash Sponsors		
Gold Sponsor		1 @ \$5,000
Silver Sponsor		3 @ \$2,500
Bronze Sponsor		6 @ \$1,000
Opening General Session Speaker (Saturday)		1 @ \$50,000
International Reception (Saturday)		1 @ \$7,000
Women's Leadership Conference Program (Friday)		1 @ \$4,000
Women's Networking Reception (Saturday)		2 @ \$6,000
Closing Gala (Monday)		1 @ \$25,000
Press Room	\$5,000	
Convention Center Coat & Baggage Check	\$3,000	
Convention Handouts Printing Stations		1 @ \$2,500
Water Stations	\$10,000	
Exhibitor Hospitality	\$5,000	
Exhibit Hall Door Prizes		1 @ \$6,000
Exhibit Hall Aisle Banners ( <i>for exhibitors only</i> )		5 @ \$1,000
Exhibit Hall Footprints		1 @ \$3,000

*(continued on next page)*

## **SPONSOR RECOGNITION**

- Acknowledgment in convention brochures, final program book, on [franchise.org](http://franchise.org) and *Franchising World* magazine
- Recognition at all Convention General Sessions
- Special Signage at the event sponsored
- One complimentary convention registration for every \$5,000 in sponsorship
- Opportunity to distribute promotional material in registration bags for sponsorships over \$5,000
- Opportunity for distribution of promotional material at the sponsored event over \$5,000 (*approval required*)

Company \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Event \_\_\_\_\_

Amount \_\_\_\_\_

To reserve a sponsorship please complete form and fax to 202/628-0812 or for more information, please contact  
Lynette Darby ([ldarby@franchise.org](mailto:ldarby@franchise.org) or 202/662-0782)