



Issue	Cover Story	Bonus Distribution	Special Supplement or Advertising Section	Editorial Deadline	Space Deadline	Material Deadline
Jan	IFA 50th Anniversary Special Edition and Convention Preview	<ul style="list-style-type: none"> • Franchise Expo South, Miami Beach, FL Jan 15-17 • IFA Annual Convention, San Antonio, TX Feb 5-8 • International Franchise Expo, Washington, DC Apr 9-11 	50 Years in Franchising: A Salute to IFA Pre-Convention Promotional Opportunities for Exhibitors	Nov 20	Dec 4	Dec 11
Feb	IFA's 2010 Convention Issue	<ul style="list-style-type: none"> • IFA 50th Annual Convention, San Antonio, TX Feb 5-8 	IFA Convention Exhibitor Directory	Dec 4	Dec 11	Dec 18
Mar	International Franchising	<ul style="list-style-type: none"> • International Franchise Expo, Washington, DC Apr 9-11 • West Coast Franchise Expo, Los Angeles, CA Nov 5-7 • Mexico's International Franchise Fair, Mexico City, March 5-7 • Franchise Expo, Paris, France, March 14-17 • Franchising & Licensing Asia 2010, Singapore, October 21-23 	International Opportunities Special Section IFE Exhibitor Directory	Jan 8	Jan 15	Jan 22
Apr	First Annual VetFran Issue and Legal Update Honoring Those Who Serve/ Opportunities for Veterans Issue	<ul style="list-style-type: none"> • International Franchise Expo, Washington, DC Apr 9-11 • West Coast Franchise Expo, Los Angeles, CA Nov 5-7 • Additional distribution throughout the year at major Veterans Seminars and Expos • IFA's 43rd Annual Legal Symposium, Washington, DC May 17-18 	VetFran Directory Veterans Advertorial Section  Attorney Members Focus	Feb 12	Feb 19	Feb 26
May	Multi-Unit Franchising with Special Restaurant Directory	<ul style="list-style-type: none"> • National Restaurant Show, Chicago, IL, May 22-25 • IFA/ICSC Multi-Unit Franchising Super Session, Las Vegas, NV, May 22-23 • ICSC RECON, Las Vegas, NV, May 23-25 • IFA's 43rd Annual Legal Symposium, Washington, DC May 17-18 	Opportunities in Multi-Unit Franchising Special Section 3rd Annual Restaurant Franchising Directory	Mar 12	Mar 19	Mar 26
June	Minorities in Franchising - 9th Annual Edition	<ul style="list-style-type: none"> • More than 12 Minority Events in 2010-2011 	MinorityFran Directory Opportunities in Franchising for Minorities Special Advertorial Section 	Apr 9	Apr 16	April 23
July	Marketing and Lead Generation			May 14	May 21	May 28
Aug	Technology for Tomorrow			Jun 11	Jun 18	Jun 25
Sept	Winning Strategies for Franchise Relations	<ul style="list-style-type: none"> • Public Affairs Conference (formerly Franchise Appreciation Day) 		Jul 9	Jul 16	Jul 23
Oct	The 14th Annual IFA Supplier Source Book	<ul style="list-style-type: none"> • IFA 51st Annual Convention 2011 • International Franchise Expo 2011 • Franchise Expo South 2011 • West Coast Franchise Expo, Los Angeles, CA Nov 5-7 		Aug 6	Aug 13	Aug 20
Nov	Franchise Conventions Planning Guide	<ul style="list-style-type: none"> • West Coast Franchise Expo, Los Angeles, CA Nov 5-7 		Sept 10	Sept 17	Sept 24
Dec	Financing Franchising's Future			Oct 8	Oct 15	Oct 22