





## **JUNE 2017 (Continued)**

|       |  |               |
|-------|--|---------------|
| 21-23 | Georgetown Franchise Management Certificate Program – Washington, DC<br>Building Blocks of Franchising – for information and registration –<br><a href="http://scs.georgetown.edu/courses/1922/building-blocks-of-franchising#courseSection">http://scs.georgetown.edu/courses/1922/building-blocks-of-franchising#courseSection</a> | 450 Education |
| 23-24 | Georgetown Franchise Management Certificate Program – Washington, DC<br>Managing a Franchise Business – for information and registration<br><a href="http://scs.georgetown.edu/courses/1878/managing-a-franchise-business">http://scs.georgetown.edu/courses/1878/managing-a-franchise-business</a>                                  | 450 Education |

## **AUGUST**

|       |   |               |
|-------|---|---------------|
| 10-12 | Georgetown Franchise Management Certificate Program – Washington, DC<br>The Future of Franchising – for information and registration<br><a href="http://scs.georgetown.edu/courses/1948/the-future-of-franchising">http://scs.georgetown.edu/courses/1948/the-future-of-franchising</a> | 450 Education |
|-------|---|---------------|

## **SEPTEMBER**

|       |   |                   |
|-------|---|-------------------|
| 11-14 | IFA Franchise Action Network Annual Meeting<br>JW Marriott – Washington, DC - Watch <a href="http://www.franchise.org/events">www.franchise.org/events</a> for more information | 100 Participation |
| 19    | Franchise Development Excellence Workshop (preceding IFA Franchise<br>Development Seminar) – Dallas, TX – <a href="#">Click here for information/registration/</a>              | 150 Education     |
| 20    | IFA Franchise Development Seminar – Dallas, TX<br><a href="#">Click here for information/brochure/registration</a>  | 150 Education     |

## **OCTOBER**

|       |   |               |
|-------|---|---------------|
| 11-13 | Franchise Update Leadership & Development Conference – Atlanta, GA<br><a href="#">Click here for information/registration</a>               | 300 Education |
| 16    | Management 2000 - <a href="#">for information &amp; registration click here</a>   | 150 Education |
| 17    | Improving Your Franchise Development Process  | 150 Education |
| 18    | How to Become a More Effective Field Consultant, Coach & Mentor   | 150 Education |
| 18    | Strategies for Increasing Franchisees' Unit Revenue & Profits   | 150 Education |
| 19-20 | IFA Fran-Tech Digital Marketing & Technology Conference – San Diego, CA<br><a href="#">Click here for information/brochure/registration</a> | 300 Education |

## **NOVEMBER**

|     |   |                  |
|-----|---|------------------|
| 2-4 | Franchise Expo West – Los Angeles – <a href="#">for information &amp; registration click here</a><br>(additional credits for education programs to be determined) | 50 Participation |
| 6-9 | IFA Emerging Franchisor Conference – Phoenix, AZ<br><a href="#">For information &amp; registration click here</a>   | 600 Education    |

## **DECEMBER**

7-9 Georgetown Franchise Management Certificate Program – Washington, DC 450 Education  
The Future of Franchising – for information and registration  
<http://scs.georgetown.edu/courses/1948/the-future-of-franchising>

**FEBRUARY 2018**

10-13 IFA Annual Convention – Phoenix, AZ  
9-10 ICFE Special Sessions