

Tim Evans Bio



Tim Evans is a Regional Advertising Manager for the IFA. Tim assists franchise members in their expansion, branding development, recruitment campaigns and provides additional council to franchise and supplier companies looking for exposure and further business development. (For a complete list of areas served by Tim, please access the territory map.)

Before joining IFA in January 2017, Tim was an Advertising Territory Manager at Entrepreneur Media Inc. in Irvine, CA. Tim accounted for the responsibility of all aspects of Franchise Advertising Sales including: print and online advertising, Entrepreneur's website and the company's Startup Guides. Tim's professional duties at Entrepreneur also included servicing and supporting the media planning and production of his clients' advertising needs.

Tim has also worked at San Diego Magazine and various advertising agencies in the Southern California area.

Receiving an Associate's Degree in Advertising from The Advertising Arts College (now known as simply The Art Institutes), Tim had also studied Art History abroad in London, England. Married for over twenty-four years, he lives with his wife, Monica in Carlsbad, CA. They have three fully-grown children.

You can reach Tim at tevens@franchise.org or call 202-662-0795.