



Simone Wu

Simone Wu serves as Senior Vice President, General Counsel, Corporate Secretary & External Affairs for Choice Hotels International, Inc. In addition to leading the company's legal function, she also oversees risk management, procurement services, corporate communications, events and public relations. In this role, she is an integral member of the senior leadership team and serves as the primary legal advisor to the board of directors. Her background includes over 25 years of experience in governance, complex corporate transactions, domestic and international transactions and joint ventures, litigation, employment law, licensing, technology and intellectual property matters. Prior to joining Choice Hotels in 2012, Simone served as Executive Vice President, General Counsel and Administration for XO Communications, a leading nationwide provider of advanced IP communications, managed network and IT infrastructure services. She has also held legal and business executive roles at MCI and AOL, and practiced corporate and communications law at Skadden, Arps, Slate, Meagher & Flom. Simone received a degree in political science from the University of Michigan and a law degree from Columbia University. She serves on the boards of directors for the Association of Corporate Counsel – National Capital Region, the Minority Corporate Counsel Association, and The Inkwell.