



Jeffrey Tews

Jeffrey Tews and his wife Susan Rather have been BrightStar Care franchisees since September 2006. They currently are BrightStar multi-unit franchisees operating four territories in seven counties in South Central Wisconsin with 350 employees. They also are single branch franchisees with Mr. Handyman in the Madison area. They are the first franchisees of a new brand, BrightStar Senior Living which provides assisted living and memory care support. Jeff and Susan have twice been named BrightStar's Franchisees of the Year. Jeff was the first co-chair of the BrightStar Franchise Advisory Committee and is a current chair of the IFA Franchisee Forum where he has served on the IFA BOD and Executive Committee for the past two years. Prior to becoming a franchisee, Jeff earned an MBA from the University of Minnesota and as a corporate customer service executive for 33 years at US West and Qwest Communications for 28 years and finished his corporate career as a Senior Vice President at US Bank.