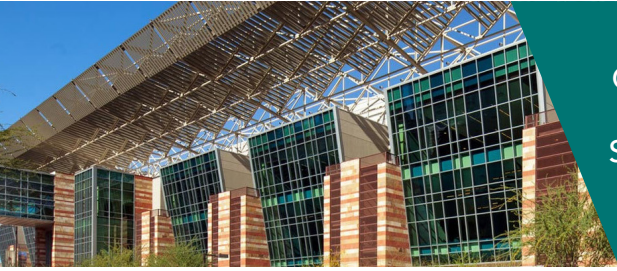
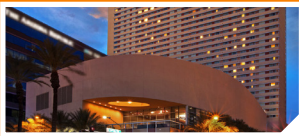


# HOTEL INFORMATION FOR 2018 CONVENTION

**IFA 2018**  
CONVENTION  
FEBRUARY 10-13 | PHOENIX CONVENTION CENTER & SHERATON GRAND PHOENIX | PHOENIX, AZ



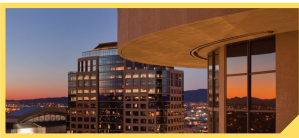
The majority of convention events will occur at the Phoenix Convention Center North Building with a few committee meetings and evening activities scheduled at our headquarters hotel, the Sheraton Grand Phoenix. We have room blocks at three properties in downtown Phoenix, all very close to the Convention Center. Please see the map below for exact locations.



**Headquarters Hotel: Sheraton Grand Phoenix**  
340 North 3rd St., Phoenix, AZ  
Room Rate: \$249.00 per night  
To book, please [click here](#) or call 800-325-3535.



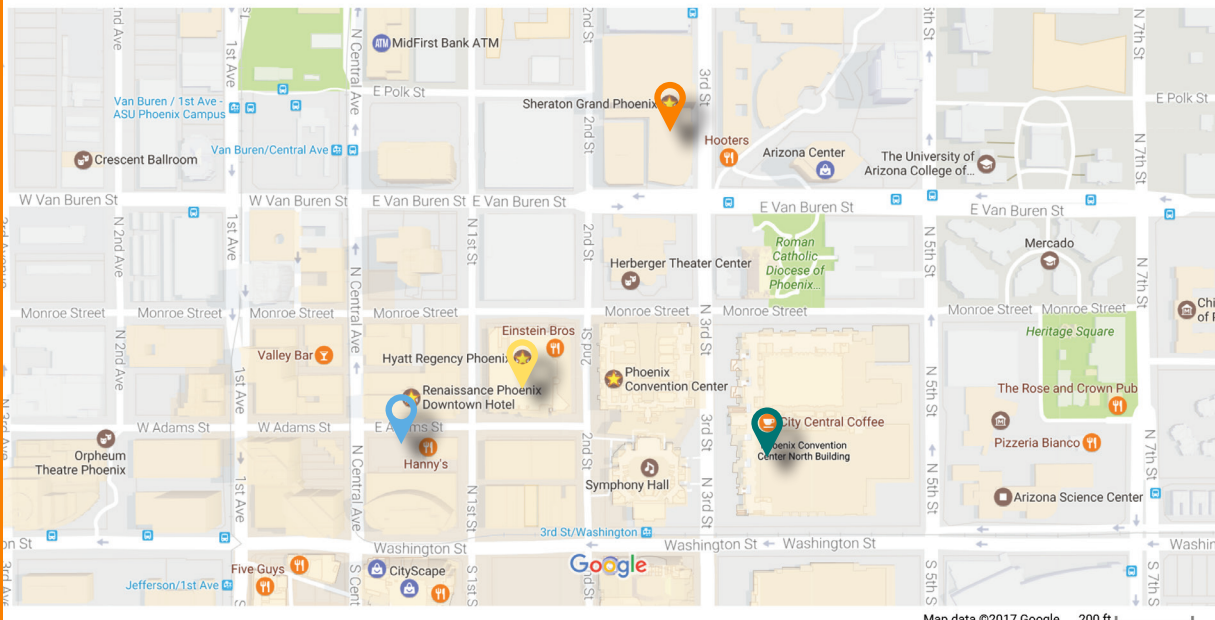
**Renaissance Phoenix Downtown Hotel**  
100 North 1st St., Phoenix, AZ  
Room Rate: \$259.00 per night  
To book, please [click here](#) or call 800-309-8138.



**Hyatt Regency**  
122 North 2nd St., Phoenix, AZ  
Room Rate: \$239.00 per night  
To book, please [click here](#) or call 866-421-1442.

The deadline for booking your room at one of our convention hotels is **January 19, 2018** (or when the room blocks sell out, whichever comes first). All guests are responsible for submitting a credit card as a guarantee at the time of the reservation.

Google Maps IFA Convention 2018, Phoenix, AZ



**NOTICE:** The only way to book your hotel room(s) for the IFA Convention is by contacting the hotels above directly. IFA has not contracted with any outside housing bureaus so if you are contacted by an outside company offering to assist you in booking your hotel rooms for the IFA Convention, please ignore. These companies are not authorized to represent IFA nor do they have access to officially contracted hotel rooms blocks or rates on behalf of the IFA. If you receive a call or email from any company claiming to provide housing services for the IFA Convention please contact us immediately at [events@franchise.org](mailto:events@franchise.org).

For more information on Phoenix and what else the city has to offer, please [click here!](#)