



**Ed Conklin**  
**Senior Director – Chief of Staff**  
**McDonald's Global Government and Public Affairs**

As Senior Director and Chief of Staff for Global Government and Public Affairs for McDonald's Corporation, Ed manages all efforts for the U.S. federal, state and local levels and is a strategic partner with McDonald's international government relations leads. He is responsible for the development, training and activation of McDonald's Government Affairs federal and state directors, and the grassroots Owner/Operator network. In addition, Ed is responsible for managing budgets, contract lobbyists, direct lobbying and developing and managing strategic plans, coalitions, McDonald's Owner/Operator state PAC's and trade groups.

Prior to joining McDonald's in 1992, he worked for ten years in the cable TV industry. As Director of Public Affairs for Jones Intercable's Midwestern operations, he was responsible for federal, state, and local political strategy and engagement. He also served as Operations Manager and Director of Marketing for the company.

Ed works closely with the leadership of the Council of State Governments, the State Government Affairs Council, the International Franchise Association, the Grocery Manufacturers Association, the National Restaurant Association, Democrat and Republican Attorney Generals Associations, the National Council of Chain Restaurants, Senate Presidents Forum, National Speakers Forum and the National Retail Federation.

Ed graduated from Drake University and is also a graduate of the Leadership Program at McDonald's and the Public Affairs Institute.

He lives in Glen Ellyn, IL with his wife, Diane, and three children.

McDonald's is the world's leading food service retailer, with more than 34,000 restaurants around the world serving 69 million customers each day.