



**David G. McKinnon**

David McKinnon is Senior Advisor at The Dwyer Group. He is the former CEO and Co-Founder of Service Brands International, which was acquired by The Dwyer Group in June 2015. David began his franchising career in 1982 when he and a partner purchased a ServiceMaster franchise in Toronto, Canada. In 1984, David acquired the rights to Molly Maid, then a start-up residential cleaning franchise in Canada. He relocated and established the corporate headquarters in Ann Arbor, Mich. Today, Molly Maid has grown to more than 800 franchises in the U.S., Canada, Japan, United Kingdom and Portugal. In the late 1990s, David recognized that other segments of the home service business were highly fragmented, and homeowners were both time starved and unwilling or unable to maintain their homes without outside help. After exploring additional home services, Service Brands International (SBI) was created in 2001 as an umbrella organization. SBI grew to include Molly Maid; 1-800-DryClean, a pick-up and delivery dry clean business; Mr. Handyman International, America's No. 1 professional handyman service business and ProTect Painters, an expert residential and commercial painting business. Alumni SBI brands include Ductz International and CRDN (Certified Restoration Dry Cleaning Network), which were divested. In 2007, McKinnon and his partners acquired a major stake in PuroClean, a Florida-based franchisor of restoration services with over 200 franchisees, serving both the insurance industry and home owners. David has been personally recognized for many outstanding achievements, including: The Blue Chip Enterprise Award in 1995, Crain's Detroit Business "Top 40 Under 40" entrepreneurs in the state of Michigan in 1995, Co-Founder of The Ms. Molly Foundation, the IFA Entrepreneur of the Year Award in 2001 and in 2013 he was inducted into the Entrepreneurship Hall of Fame. David is the Chairman of the IFA's NextGen movement and serves as Vice Chair of the IFA Educational Foundation.