



CFE Alumni Directory

Congratulations to CFE Alumni

As a Certified Franchise Executive (CFE), you belong to a very special institution! Because of your involvement in this unique union, you are invited to make the most of this Alumni Directory, which lists your colleagues, the individuals who have been awarded the prestigious CFE designation. Started in the mid-1980s by a number of IFA Board Members, the program offers continuing education linking professional advancement and raising the standards of franchising thereby providing long-term benefits to the franchising community.



INSTITUTE OF CERTIFIED
FRANCHISE EXECUTIVES

The requirements include CORE CURRICULUM covering eight key areas –diversity, finance, franchise relations, franchise law and regulations, human resource management, management and operations, marketing, and franchisee recruitment and training. The requirements also include an ELECTIVE CURRICULUM in other knowledge areas. CFE credits are also awarded for experience and for participation in IFA events and programs, such as the IFA Annual Convention. Recently, the Board has also implemented a RECERTIFICATION COMPONENT to increase the value of the program.

The ICFE program provides expanded knowledge, industry recognition, peer-level networking and professional credentials to successful candidates. I am very pleased to report that in the past two years enrollment in the ICFE program has more than tripled, with more than 400 individuals now working toward achieving their CFE designation resulting in an increase in graduates of approximately 56% since 1997.

We are fortunate in the franchising community to have the opportunity to continually improve, educate and advance our way of conducting business. By becoming certified as a franchise executive, many doors are opened but most importantly, the status of franchising itself and that of its members is greatly enhanced. At Express Personnel Services, we so highly regard this program that we make it mandatory for our sales management team along with the entire Franchising department to pursue their CFE.

On behalf of the ICFE Board of Governors, I wish to congratulate those individuals who have received their CFE designation. We wish you the very best as you continue to pursue your career goals and professional advancement.

Sincerely,

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FOOTNOTES: 1 = PAST IFA CHAIR; 2 = PAST IFA EDUCATIONAL FOUNDATION CHAIR; 3 = PAST ICFE CHAIR.

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* **Prior to 1995 the ICFE Board granted the CFE designation to individuals who were grandfathered into the CFE program. In addition, the ICFE Board has granted Honorary CFEs to a number of individuals. Since 1995, the ICFE Board has stopped the practice of grandfathering and has limited the granting of Honorary CFEs.**

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FOOTNOTES: 1 = PAST IFA CHAIR; 2 = PAST IFA EDUCATIONAL FOUNDATION CHAIR; 3 = PAST ICFE CHAIR.

UPDATED AS OF 5/1/06

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The ICFE has made every attempt to ensure the accuracy of the information listed here. In some cases, earlier records were incomplete. Please contact the ICFE for any corrections or additions to this information.

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