



# Minority FRAN

INTERNATIONAL FRANCHISE ASSOCIATION



[www.franchise.org/minorityfran](http://www.franchise.org/minorityfran)

# The Franchise Advantage:

**Be in business for yourself,  
but not by yourself!**



*There are more than 760,000 franchised businesses in the United States today providing jobs for almost 10 million Americans.\**

Franchises can be found in just about every industry and price range, from business and automotive services to hotels and hair salons.

## **Franchising is more affordable than you might think.**

- ✓ 70% of franchises have an initial franchise fee of \$30,000 or less
- ✓ 75% of franchises have total start-up costs of \$250,000 or less
- ✓ 40% of franchises have total start-up costs of \$100,000 or less
- ✓ Opportunities available for as little as \$10,000

## **Advantages of franchising:**

- ✓ Affiliate with a brand name
- ✓ Take advantage of an established system of doing business
- ✓ Receive on-going training and support
- ✓ Gain access to products and equipment
- ✓ Be part of a network of other franchise business owners



# Minority FRAN

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a minority franchisee  
recruitment initiative

**M**inorityFran is an initiative of the International Franchise Association (IFA) to build the awareness of franchising within minority communities and increase the numbers of minority franchisees, employees and suppliers. Over 100 IFA member companies have joined the initiative to date from virtually every industry — from restaurants and hair care, to business and pet services.

MinorityFran encourages minority franchise prospects to consider franchising while giving franchise companies the information and contacts they need to more effectively reach out to minority communities.

The initiative works closely with key organizations like the National Urban League, Association of Small Business Development Centers, National Council of La Raza, and the Minority Business Development Agency. The association works with these and other organizations to include franchising in their existing programs, events and media and to find new forms of collaboration.

Visit [www.franchise.org/minorityfran](http://www.franchise.org/minorityfran) today to find the franchise opportunity that's right for you!

### >Updated list of MinorityFran participating companies

Companies that are committed to diversity and actively recruiting minority franchisees.

### >Franchise information

Franchise guides and articles to help you navigate the franchise buying process, and more.

### >Franchise events

Hosted by the IFA, partner organizations, members, and community organizations around the country.



Ronald E. Harrison,  
CFE

“MinorityFran members hail from virtually every industry — from restaurants and hair care, to business and pet services. It truly speaks to the diversity of franchise opportunities available. Through this growing membership, we hope to let all communities know that franchising is an attractive option— for business ownership, employment and supplier contracts.”

—Ronald E. Harrison, CFE  
Chairman, IFA Diversity Institute  
Retired, SVP, PepsiCo

# MinorityFran Participating Companies (at press time)

## FRANCHISORS

@Work Franchise  
A Sweet Beginning Wedding  
Consultant & Event  
Planners  
Abrakadoodle\*  
Accor Franchising N.A.\*  
AireServ Heating & Air  
Conditioning\*  
American Leak Detection\*  
Anago Cleaning Systems\*  
Arby's\*  
Auntie Anne's Pretzels  
Bark Busters  
Birthflowers.com\*  
Bonus Building Care\*  
BP/ARCO/am pm  
BrightStar Franchising\*  
Buffalo Wild Wings  
Burger King Corporation\*  
Candy Bouquet International\*  
Cartridge World  
Captain D's Seafood\*  
Careers USA  
Carvel Ice Cream\*  
Cendant Hotels Group\*  
Chester's International  
Choice Hotels  
Cinnabon International\*  
CM IT Solutions\*  
Coffee Beanery\*  
College Nannies & Tutors  
Development Corp.  
Colors on Parade\*  
Comfort Keepers\*  
Coverall Cleaning Concepts  
Culver's Restaurants\*  
D'Vine Wine\*  
Décor & You\*  
Delaware North Companies\*  
Denny's\*  
Discovery Map International\*  
Domino's Pizza\*  
Dunkin' Brands  
E.nopi Math & Reading  
Evans Garment Restoration\*  
Express Personnel Services\*  
ExxonMobil Corporation\*  
Fantastic Sams\*  
FastFrame USA  
Figaro's Pizza\*  
Furniture Medic\*  
Glass Doctor\*  
Golden Corral Buffet and  
Grill\*  
Gotcha Covered Blinds\*

Grins 2 Go\*  
Gulliver's Doggie Daycare\*  
Handyman Matters Franchise  
Corp.  
Happy Tails Dog Spa\*  
HomeTask.com Handyman  
Service\*  
HoneyBaked Ham Company  
and Café\*  
House Master Home  
Inspection  
Ident-A-Kid Services of  
America  
IHOP Corp.\*  
Incredibly Edible Delites\*  
Instant Tax Service\*  
InterContinental Hotels  
Group\*  
Jerk Q'Zine Caribbean Grille  
Jiffy Lube International\*  
Johnny Rockets Group\*  
Juice It Up! Franchise Corp.  
Kids 'N' Clay Development  
Lawn Doctor\*  
LearningRx Franchise  
Corporation\*  
Liberty Fitness for Women\*  
Link Staffing Services\*  
Mail Boxes Etc.  
Marriott International\*  
Matco Tools\*  
McDonald's Coporation\*  
Meineke Car Care Centers\*  
Midas International  
Corporation  
Money Mailer\*  
Moran Industries\* (Altamere,  
Multistate Transmissions,  
Mr. Transmission, Dr.Nick's,  
Milex)  
Mr. Appliance\*  
Mr. Electric\*  
Mr. Rooter\*  
Mrs. Fields Famous Brands\*  
(Mrs. Fields Cookies, Great  
American Cookie, Pretzel  
Time, Pretzel Maker, TCBY)  
My Girlfriend's Kitchen\*  
Omni-Kleen Group  
Out2.com  
Papa Johns International\*  
Pet Butler  
Pillar to Post\*  
Pinch A Penny\*  
Pollo Campero -  
US West\*

PostNet International  
Franchise Corporation\*  
PostalAnnex+  
Rainbow International\*  
RE/MAX International\*  
Ruby Tuesday\*  
Service Brands International\*  
(Molly Maid, Mr.  
Handyman, 1-800-Dry  
Clean.com, Certified  
Restoration Drycleaning  
Network, Ductz)  
ServiceMaster Clean\*  
Snappy Auctions  
Sona MedSpa\*  
Snap-On Tools  
Spherion Corporation  
Spring-Green Lawn Care  
Corpo  
The UPS Store  
Two Men and A Truck  
International\*  
We're Rolling Pretzel  
Company  
Williams Fried Chicken\*  
WIN Home Inspection\*  
Wing Zone Franchise  
Corporation\*  
Wireless Toyz\*  
Wireless Zone  
Yum! Brands\* (KFC, Taco Bell,  
Pizza Hut, A&W  
Restaurants, Long John  
Silvers)

## SUPPLIERS

CIT Small Business Lending  
Corporation  
Compliance Services  
Corporation  
Entrepreneur Authority  
National Minority Franchise  
Initiative\*  
Nixon Peabody  
UPS Capital\*  
Vernon Goodrich

*Charter Members  
indicated by \**



"I thrive in environments where I can build and lead teams. The ability to be the first franchisee in the Baltimore-Washington DC area has been exhilarating. After three years...I am proud to be one of the fastest growing Décor & You regions in the country."

—Sandra Hambley,  
Regional Developer Franchisee,  
**Décor & You**



"Franchising can be a great facilitator to successful entrepreneurship - especially when there are understood and recognized benefits for both Franchisor and Franchisee and sensitivity from each to achieve mutual success. That atmosphere was apparent when I joined the Wing Zone family."

—Noble Benefield,  
**Wing Zone Franchisee**



INTERNATIONAL FRANCHISE ASSOCIATION

***The Voice of Franchising***<sup>®</sup>

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Founded in 1960, the International Franchise Association (IFA) is the world's oldest and largest organization representing the community of franchising. The association's membership includes over 1,100 franchisors, 8,000 franchisees, and 400 suppliers representing more than 75 different industries with locations in over 100 countries.

**Find it at [franchise.org](http://franchise.org)**